The 8th Joint
MMM-Intermag
Conference

SAN ANTONIO, TEXAS
JANUARY 7 - 11, 2001
AN INVITATION TO EXHIBIT

The Audience

Attendees of the 2001 Joint MMM-Intermag Conference are primarily scientists, engineers and managers representing a diverse range of disciplines related to the physics and engineering applications of magnetism and magnetic material. Principal areas of interest cover both theory and applications, and include magnetic recording, magnetic thin films, magnetic computation, magnetism in the biological sciences, and microwave magnetics to name but a few.

Exhibit Days and Hours

SHOW: SET-UP: DISMANTLE:
Monday, January 8 Sunday, January 7 Tuesday, January 9
8:00am–6:30pm 12:00pm–6:00pm 7:00pm–11:00pm
Tuesday, January 9
8:00am–6:30pm

Past Exhibitors


Booth Fee and What It Includes

• Standard backwall 8’0” drape and draped sidewalls 36” high
• 44” x 7” identification sign with company name and booth number
• Carpeted ballroom
• A comprehensive Exhibitor Service Kit containing all necessary forms and information regarding booth furnishings, electrical and utility service, and shipping
• 24-hour security in the exhibit hall from move-in through move-out
• A hyperlink to your company Website from the Joint Conference Website
• Daily cleaning and maintenance of the aisles and common exhibit areas
• A listing of company name, booth location, and products or services in the on-site Exhibition Directory
• An Exhibitor Service Desk staffed throughout set-up and dismantle to handle your needs
• Complimentary morning and afternoon refreshments
• Complimentary admission to the Oral and Poster Sessions for up to 2 booth personnel and 1 copy of the Conference Digest.
• Two complimentary, one day only, exhibit hall passes for local clients

For More Information, Contact:

2001 Joint Conference
Attn: Rebecca Dopkin, Exhibits Manager
2000 L Street, NW, Suite 710
Washington DC 20036
Tel: 202-973-8668
Fax: 202-973-8722
e-mail: magnetism@courtesyassoc.com
EXHIBITOR GUIDELINES

The following guidelines governing the exhibits under the auspices of 2001 Joint Conference are part of the application for exhibit space and constitute a contract between the Exhibitor and the 2001 Joint Conference.

Booth space assignments are made in the order applications are received with payment.

Official Decorator

A complete Exhibitor’s Service Kit will be sent to each Exhibitor approximately 60 days prior to the Exhibition. Furniture rentals, fixtures, and labor will be available from the official decorator. Electrical Service forms are included in the Exhibition Service Kit. NO shipments are to be sent directly to the meeting location. Directions for shipping will also be included in the Exhibitor’s Service Kit.

GES Exposition Services

10713 I H 35 North
San Antonio, TX 78233
Tel: (210) 967-4996
Fax: (210) 967-0002

Exhibitor Badges

The badges will be included in a packet that will be given on-site to all exhibitors. The badges will allow admittance to the meeting, but they will not include entrance to the Conference Dinner. Tickets for the Dinner will be available for purchase either in advance or onsite.

Security

A security guard will be furnished by the 2001 Joint Conference to be on duty in the exhibit hall. However, the safekeeping of the Exhibitor’s property shall remain the responsibility of the Exhibitor.

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8TH JOINT MMM-INTERMAG CONFERENCE AND EXHIBITION
JANUARY 8–9, 2001
SAN ANTONIO MARRIOTT RIVERCENTER
SAN ANTONIO, TEXAS • GRAND BALLROOM

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[Diagram of exhibit space layout]
APPLICATION/CONTRACT FOR EXHIBIT SPACE

(please type or print)

Firm Name ____________________________________________________________
(exactly as it will appear in the 8th Joint MMM-Intermag Conference Book, all conference publications, & booth sign)

Address __________________________________________________________________________

City __________________________ State _________ Zip __________________________

Telephone ( ________) __________________________ Fax ( ________) __________________________

Contact Person __________________________________________ Title __________________________

E-mail __________________________ Web Address __________________________

Booth Number Preference(s):
First Choice __________________________ Second Choice __________________________ Third Choice __________________________

Please write a brief product description, 50 words or less. (exactly as to appear in the Exhibition Directory)
________________________________________

Payment: Each 8’ × 10’ booth space will cost $1,700.00. A deposit of one-half of the total cost for requested exhibit space must accompany the Application/Contract to Exhibit. Applications not accompanied by appropriate deposit will be delayed in processing and space assignment. Balance of fees are due no later than November 3, 2000. All checks should be made payable to “8th Joint MMM-Intermag Conference”.

Cancellations: Must be in writing and must be received by September 15, 2000. Payments will be refunded, less $250.00 management fee, to be paid after the Conference. Any cancellations received in this office after September 15, 2000 can not be refunded.

We would like to reserve booth space for the 2001 Joint Conference Exhibition, January 8–9, 2001, San Antonio, Texas (conference dates are January 7–11, 2001). We agree to abide by the Official Rules, Terms and Conditions governing exhibits set forth in the Exhibitor Prospectus which is made a part of this contract, and to all conditions under which exhibit space in the Marriott Rivercenter is leased to the 2001 Joint Conference.

Signature: __________________________ Title: __________________________ Date: _____________

Mail Payment to:
2001 Joint Conference
C/o Courtesy Associates
2000 L Street, NW, Suite 710 • Washington, DC 20036

For 2001 Joint Conference Use Only

Accepted by: ______________ Date: ______________ Booth #: ______________

Date Deposit Received: __________ Check #: __________ Amount Paid: __________

Date Final Payment Rcvd: __________ Check #: __________ Amount Paid: __________

Total Paid: ______________
Dear Exhibitor:

We would like to extend a personal invitation to you and your company to join us at the 2001 Joint MMM-Intermag Exposition in San Antonio, Texas. We expect this to be another banner year. During the past four MMM and Intermag conferences we have seen ever increasing numbers of exhibitors and attendees. Don’t miss this opportunity to reserve a choice space at this U.S. exposition for magnetic professionals.

This is a conference that shares the latest information in the field of magnetism. It’s the place to be if you want to be in the heart of exchanging magnetism and magnetic materials findings from the finest companies and institutes from around the world. You can make quality contacts with the broad base of attendees who come every year.

Coffee service and the afternoon Bierstube will be offered in the exhibit hall. The poster sessions will also be located inside the exhibit hall. Based on the record number of 1,875 attendees at the 1998 Joint Conference, the expected attendance for 2001 is conservatively estimated at 1,400. This gives you the opportunity to see and be seen. So, don’t miss out and sign up early.

Looking forward to seeing you in San Antonio.

Joe Teter
Exposition Chairman
2001 Joint MMM-Intermag
Agreement
The Exhibitor agrees to comply with the Application, the Rules and Conditions of the Exhibit Prospectus, Exhibitor Service Kit, General Exhibitor Regulations and Exhibit Floor Plan and such conditions as the 2001 Joint Conference, GES, and the Marriott Rivercenter may impose at any time (hereinafter referred to as the Official Rules, Terms, and Conditions). Any violation by the Exhibitor of the Official Rules and Conditions herein, in its sole determination, constitute a termina-

License
It is understood that this agreement is a license, not a lease, and that no leasehold or tenancy is intended to be or shall be created as a result of this Agreement.

Space Assignments
The 2001 Joint Conference cannot guarantee that a supplier exhibiting similar or related products will not be located in nearby or adjoining booths. The 2001 Joint Conference retains the right, in its sole discretion, to refuse to accept any application submitted, in which case any deposit shall be refund-

Subletting Space
Exhibitors shall not assign, sublet, share or portion the whole or any part of the space allotted, or have representatives, products, equipment, signs or printed materials from other than its own firm in the said exhibit space without the prior written consent of the 2001 Joint Conference. If such consent is given, the Exhibitor shall be liable for and shall assume full responsibility for the conduct, negligence, errors, acts and omissions of the assignee or sublessee and all its representatives.

Display Design
The IAEM Guidelines for Display Rules and Regulations have been adopted as the official regulations for display construction. A copy of these guidelines will be provided by GES to the Exhibitor at the time the show opens with all charges allocated to the Exhibitor.

Prohibited Displays
The items set forth herein, and not limited to, animals, reptiles, birds, rodents, fish or insects, and helium balloons, may not be used as part of any exhibit. Cold air balloons are permitted with the written consent of the 2001 Joint Conference.

Installation and Dismantling
Displays must be completely assembled by 6:00pm on Sunday, Jan. 7, 2001, and properly staffed at least 15 minutes prior to and for the duration of the show hours. Displays may not be dismantled prior to 7:00pm on Tuesday, January 9, 2001.

Official Service Contractor
GES Exposition Services (GES) is the official service contractor and must be used for material handling, rigging, electrical, plumbing, moving, warehouse services that the facility or applicable labor agreements require GES to perform unless the facility performs any of the services on an exclusive basis. All mechanical equipment used for the Event including but not limited to forklifts, cranes, pallet jacks, genie lifts and scaffolding, must be exclusively provided by GES.

Exhibitor-Appointed Contractors
Exhibitor-appointed contractors must conform to these Official Rules, Terms, and Conditions. Exhibitor-appointed contractors are required to advise the 2001 Joint Conference of their intent to service Exhibitor at least 60 days prior to the Show. The 2001 Joint Conference will require Exhibitor to send a copy of insurance naming the 2001 Joint Conference as additional insured directly to the 2001 Joint Conference by December 1, 2000.

Exhibitor Conduct
All Exhibitors and their representatives shall conduct themselves in a manner consistent with standards of decency and good taste. The 2001 Joint Conference reserves the right to regulate and/or restrict exhibits to a reasonable noise level and to suitable methods of operation and display of materials.

Exhibit Directory
Exhibitor shall display only its own products or services for which it is the duly authorized representative and shall cause all such products/services exhibited by it to be listed in the Exhibit Directory. The Exhibitor shall agree to reimburse the GES and the Marriott Rivercenter for any costs it incurs in connection with this Agreement.

Compliance with Laws and Rules
Exhibitors must comply with all existing or amended Federal, state, city and other local and jurisdictional laws, regulations and rules that might be in force before and during the exhibition and conference period.

Advertising
Exhibitors are not permitted to distribute or permit to be distributed any advertising matter, literature, souvenirs, items or promotional materials in or about the exhibit or meeting areas except within the confines of the Exhibitor’s own contracted space.

Photography-Video Recording
No exhibit, performance or event presented at the show shall be photographed, videotaped, broadcast or recorded without written permission of the 2001 Joint Conference, GES and Exhibitor.

Music, Photographs and Other Copyrighted Material
Each Exhibitor is solely responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in the exhibitor’s booth or display. No Exhibitor will be permitted to broadcast, play or perform any music or use any other copyrighted material, such as a photographs or other artistic work without first providing GES and the Marriott Rivercenter with a signed agreement stating that the Exhibitor is responsible for obtaining all necessary licenses and permits to use such music, photographs or other copyrighted material.

Liability and Insurance
Each Exhibitor is solely responsible to obtain adequate insurance to participate in this event.

Fire Code Regulations
All displays must be designed and built to meet applicable fire, safety, and building codes. The use or storage of any flammable liquids, gasses or other materials is strictly prohibited. Displays must not block the view of, or impede access to, fire alarm boxes, fire hose cabinets, fire extinguishers, or other safety equipment.

Sale or Transfer of Exhibitor’s Business
In the event of sale or transfer of a substantial portion of the assets of Exhibitor’s business, or in the event of a substantial change in management of the Exhibitor, the 2001 Joint Conference may, in its sole determination, terminate this Agreement.

Bankruptcy
In the event Exhibitor files for bankruptcy or is declared bankrupt, the 2001 Joint Conference may, in its sole determination, terminate this Agreement.

Cascading of Exhibit
If Exhibit co-exhibits or occupies a part of its successful exhibit in order to increase the size or quality of its show, the 2001 Joint Conference reserves the right to terminate this Agreement immediately.

Americans with Disabilities Act
The Marriott Rivercenter shall be responsible for compliance with all accessibility requirements and legal requirements for the Office of the Secretary of Transportation (ODA) Title II ADA. The Exhibitor agrees to comply with any provisions of the ADA which are applicable to the Exhibitor and its Exhibit.