

# Free Subscription Application

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**A. YOUR COMPANY/ORGANIZATION'S PRIMARY BUSINESS ACTIVITY IN THE FIELD OF MAGNETICS (CHECK ONLY ONE)**

- 1 OEM INTEGRATOR OF MAGNETS/MAGNETIC ASSEMBLIES/MAGNETIC MATERIALS
- 2 END USER OF MAGNETS/MAGNETIC ASSEMBLIES/MAGNETIC MATERIALS
- 3 DEALER/DISTRIBUTOR OF MAGNETS/MAGNETIC ASSEMBLIES/MAGNETIC MAT'LS
- 4 DEVELOPER/MANUFACTURER MAGNETS/MAGNETIC ASSEMBLIES/MAGNETIC MAT'LS
- 5 SUPPLIER OF MEASUREMENT & TEST EQUIPMENT/SERVICES
- 6 SUPPLIER OF MANUFACTURING EQUIPMENT/SERVICES
- 7 SUPPLIER OF RAW MATERIALS
- 8 SUPPLIER OF DESIGN/ENGINEERING/CONSULTING SVCS
- 9 EDUCATION/UNIVERSITY/ACADEMIC
- 10 ASSOCIATION/EVENT/PUBLICATION

**B. WHAT IS YOUR PRINCIPLE JOB FUNCTION?**

(CHECK ONLY ONE)

- 11 EXECUTIVE/CORPORATE MANAGEMENT
- 12 GENERAL/OPERATIONS MANAGEMENT
- 13 ENGINEERING/TECHNICAL
- 14 SALES/MARKETING
- 15 ADMINISTRATION/FINANCE

**C. NUMBER OF EMPLOYEES AT THIS SITE:**

- 63 1-10
- 64 11-100
- 65 100-500
- 66 500-1,000
- 67 MORE THAN 1,000

**D. FIRM/ORGANIZATION'S ANNUAL REVENUE:**

- 68 OVER \$1 BILLION
- 69 \$500M-999M
- 70 \$100M-499M
- 71 \$25M-99M
- 72 \$1M-24M
- 73 UNDER \$1M

**E. IN WHAT APPLICATIONS ARE YOU INVOLVED? (CHECK ALL THAT APPLY)**

- 74 ACTUATORS
- 75 ACOUSTICS
- 76 ADVERTISING
- 77 APPLIANCES
- 78 AUDIO/VIDEO EQUIP.
- 79 AUTOMOTIVE
- 80 CLAMPING
- 81 CONVEYORS
- 82 COUPLING
- 83 DATA STOR. DEVICES
- 84 EMC/EMI
- 85 ENCODERS
- 86 FLOW MONITORING/CNTRL.
- 87 GENERATORS
- 88 GUIDANCE
- 89 IMAGING
- 90 LIFTING
- 91 MAGNETIZATION
- 92 MAGNETO RESISTORS
- 93 MEASUREMENT/METROLOGY
- 94 MOTION CONTROL
- 95 MOTORS
- 96 OFFICE EQUIPMENT
- 97 POWER
- 98 RECORDING MEDIA
- 99 RESEARCH & DEVELOPMENT
- 100 SENSORS
- 101 SEPARATIONS
- 102 SIGNS
- 103 SWITCHES
- 104 TOYS/NOVELTIES
- 105 TRANSDUCERS
- 106 TRANSFORMERS
- 107 WATER & PETROLEUM TREATMENT
- 108 OTHER \_\_\_\_\_
- 165 COMMUNICATIONS
- 166 MEDICAL
- 167 SOLENOIDS
- 176 INDUCTORS
- 177 EMT/NDT

**G. WHICH OF THE FOLLOWING DO YOU AUTHORIZE, PURCHASE, RECOMMEND OR SPECIFY IN YOUR JOB?**

- 109 ALLOYS
- 110 ALNICO MAGNETS
- 111 BONDED MAGNETS
- 112 CERAMIC/HARD FERRITE MAGNETS
- 113 COMPONENTS
- 114 COMPOUNDS
- 115 CONSULTING
- 116 CORES
- 118 DEPOSITION SYSTEMS
- 119 DESIGN/ENGINEERING SVCS.
- 120 ELECTROMAGNETIC EQUIPMENT
- 121 ENCLOSURES
- 122 FERRITE
- 123 FERROFLUIDS
- 124 FINANCIAL SERVICES
- 125 FLEXIBLE MAGNETS
- 126 FLUXMETERS
- 127 GAUSSMETERS
- 128 HALL EFFECT SYSTEMS
- 129 HELMHOLTZ COILS
- 130 HYSTERESIS SYSTEMS
- 131 ION BEAM SYSTEMS
- 132 INSTRUMENTS
- 133 LABORATORY MAGNETS
- 134 MAGNETIZERS/DEMAGNETIZERS
- 135 MAGNETIC ASSEMBLIES
- 136 MAGNETIC MATERIALS
- 137 MAGNETOMETERS
- 138 MFG/FABRICATION SVCS.
- 139 MEASUR/METROLOGY SYS.
- 140 NDFEB MAGNETS
- 141 PERMANENT MAGNETS
- 142 PERSONNEL/RECRUITMENT
- 143 POLYMER
- 144 POWDERS
- 145 POWER SUPPLIES
- 146 RARE-EARTH MAGNETS
- 147 RARE-EARTH METALS
- 148 RAW MATERIALS
- 149 RUBBER MAGNETS
- 150 SMCO MAGNETS
- 151 SHIELDING
- 152 SINTERED POWDER MAGNETS
- 153 SOFTWARE
- 154 SPUTTERING SYSTEMS
- 155 STRIPS/SHEETS
- 156 SUPERCONDUCTING MAGNETS
- 157 SURFACE PROCESSING SYS.
- 158 TEST EQUIPMENT
- 159 TESTING SERVICES
- 160 WAFER MAPPING SYSTEMS
- 161 WIRE
- 162 WOUND COILS
- 163 TERMINALS
- 164 OTHER \_\_\_\_\_
- 166 MEDICAL
- 167 SOLENOIDS
- 168 WOUND COILS
- 169 SUPERCONDUCTING MAGNETS
- 170 BOBBINS
- 171 LAMINATIONS
- 172 MANUFACTURING EQUIPMENT
- 173 MANUFACTURING SUPPLIES
- 174 TAPE

**TO RECEIVE YOUR FREE SUBSCRIPTION** (Incomplete forms will not be processed)

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